

EXHIBIT SPACE APPLICATION FORM

THE ECONOMIC TIMES
presents



12 - 13 November 2009
Hotel Renaissance, Mumbai, India

Please reserve _____ sq.mtrs. of exhibit space for us as per the type below :

- Shell Scheme Stand @ US\$ 300/per sq.mtr. (10.30% Service Tax to be paid extra)
- Bare Space (Minimum 54 sqmtrs.) Stand @ US\$ 275/per sq.mtrs. (10.30% Service Tax to be paid extra)

Please send us your invoice for US\$ _____ (Calculated @ _____ / sq.mtr. x _____ sq.mtrs. + 10.30% Service Tax)

Kindly reserve stall No. _____ admeasuring _____ sq.mtrs.

We, the undersigned, confirm that we wish to participate in ET ICT EXPO 2009 to be held from 12-13 November, 2009 and confirm our booking of exhibit space as detailed in this form.

We also confirm having read and understood the terms and conditions governing participation in the exhibition and that we agree to abide by the said terms and conditions without reservation.

We further agree to remit the required Deposit of 25% of the amount mentioned in the Invoice within 15 days from the date of invoice failing which the Organizer's have the right to offer our booth/stand to other participants.

We further agree to pay the balance due 60 days before the opening day of the Exhibition.

Company : _____

Address : _____

Telephone : _____

Facsimile : _____

E-mail : _____

Name & Designation of Person : _____

In charge of Participation : _____

In charge of PR/Promotion : _____

Organisers



Jt. Organisers

THE ECONOMIC TIMES

Exhibition Managers



Authorised Signature & Company Stamp

Name : _____

Date : _____

Please fax or mail to

To : WINMARK SERVICES PVT. LTD. B-702, Dheeraj Heritage Residency, Shastri Nagar, Linking Road Extn., Santacruz (W), Mumbai-400054.

Phones: +91 - 22 - 2660 5550 / 7755 Direct: +91 - 22 - 3252 6128 Fax: +91 - 22 - 2660 3992 / 93 Email: sales@etict.com

Regional Office : 1202, Nirmal Tower, Barakhamba Road, New Delhi - 110001. Phone : 011-41514955 Fax : 011-41514956 Email : delhi@india-tech.com

Marketing Agent in China : Mr. Nikhil Mobile : 0086 - 13428997050 Email : comit@shenzhenstaronline.com

www.etict.com

Terms of Contract and Conditions for Participation for Exhibitors

1. Definition :

The "Exhibition" shall mean **ET ICT EXPO 2009**. The "Exhibitor" shall mean the party to whom space has been allotted in the exhibition and the "Organizers" shall mean 'India-Tech Foundation' and Jt. Organiser are The Economic Times Exhibition Managers being 'Winmark Services Pvt. Ltd.'

2. Allotment of Exhibition Space :

The Exhibition Manager reserve the right to refuse allotment of space of any applicant without giving any reason. Confirmation of allotment of space will be made by the Exhibition Managers on receipt of Contract Form duly signed, along with appropriate payment.

3. Costs of Participation and Premium for special position are as given overleaf.

4. Security Deposit

Every Exhibitor shall pay an interest free security deposit of 10% of participation charges (rounded off to nearest 100) refundable after the exhibition, after deduction, if any, towards cost of additional services, damages, penalties etc.

5. Terms of Payment

The Space Application & Contract Form must be submitted along with payment of Rs. 5000/- as Registration Fee Plus at least 25% of participation costs. Further payments to be made as follows : 50% by 07-08-2009 and balance 25% by 05-10-2009 along with the Security deposit (Refundable).

All payments must be made by crossed cheques / DD drawn on Mumbai / New Delhi banks payable in Mumbai in favour of Winmark Services Pvt. Ltd.

6. Imported Exhibits / Foreign Principals

As per directives of India Trade Promotion Organization, the nodal agency attached to Ministry of Commerce, Govt. of India, which approves all International Exhibitions, duty-free import facility (Under ATA Carnet or Re-Export Bond supported by the Bank Guarantee) is available to only foreign exhibitors who have paid participation charges in foreign exchange at the rates applicable to foreign exhibitors. Indian exhibitors interested in displaying exhibits imported from foreign principals, must ensure that each of their foreign principals register as an exhibitors with the organizer, on payment of Registration Fee of US \$ 150/- and space charges US \$ 300/- per sqm. with shell scheme package for appropriate space required. At the request of Indian exhibitors and foreign principals, an integrated stall with their combined space will be provided.

7. Withdrawal from Participation

A 50% of the amount paid towards participation charges will be refunded, if the exhibitors written notice for withdrawal from participation is received by the organizers before 07-08-2009. On withdrawal after 07-08-2009 all payments made by the exhibitors shall be forfeited. Failure to take possession of the allotted space one day prior to opening of the exhibition and non-payment of full participation charges as per given schedule will be treated as withdrawal from participation. In such cases, all payments made by the exhibitors shall be forfeited and the organizers will be at liberty to allot the space so vacated to another exhibitor or to use it for any other purpose.

8. Reduction in Space

Reduction in space booked is allowed upto 30-08-2008 After this date, if Exhibitor reduces the space booked, 10% of space charges for the difference will be charged as penalty.

9. Changes of Venue Dates etc.

(a) The Exhibition Manager reserve the right to change the venue, dates and/or duration of the exhibition, if exceptional circumstances so demand. In such an event, the obligation of exhibitor to participate shall remain in force, so long as he is informed about the charges by the organizers as early as possible, either by individual communication or press advertisement.

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(b) The Exhibition Manager also reserve the right to change the floor plans and/or location of space allotted to an exhibitor or of exit/entry points, passages, etc. any time before the commencement of erection of stalls, if in the opinion of the organizer, such changes are necessary.

(c) Any such changes shall not be sufficient ground for exhibitors to cancel their participation, and in case of withdrawal from participation, no refund will be permissible. Furthermore, exhibitors shall clearly indemnify the organizers against all claims, costs, or demands arising out of any such aforementioned changes or due to failure of any services during the exhibition period, including the construction and dismantling of stalls.

10. Insurance & Liability

Exhibitors are advised to obtain insurance cover against all risks. It is clearly understood that the organizers stand indemnified by the exhibitors in respect of any loss or damage to property due to theft, fire & Water etc. or injury to any person as well as third party claims.

11. Lien on Exhibits

The Exhibition Manager reserves the right to retain all or any of an exhibitor's good/exhibits as collateral till all the dues including charges for services, damages, or penalties, if any, are settled by the exhibitor. Any costs for retention of the collateral will also have to be paid by the exhibitor.

12. Binding Terms of Contract

The Submission of the Space Application & Contract Form duly signed by an authorized officer of the applicant company shall be deemed as confirmation of participation and acceptance of these terms of contract by the exhibitor and the Exhibitor is bound to comply with the payments due to the Exhibition Manager. The contract becomes effective as soon as the organizers have confirmed the allotment of space to the applicant. Dispute if any, will be referred the Indian Merchants Chamber 'Arbitration Council' and/or subject to Mumbai Jurisdiction

13. Supplementary Rules & Regulations

All rules and regulations detailed in the Exhibitors Manual (being issued to each exhibitor) as well as further rules framed by the organizers from time to time and circulated to all exhibitors shall be deemed to be part of these Terms of Contract and shall be binding on all exhibitors.

16. Electricity / Power Connection / Consumption / Other services and facilities

- Electricity requirement to Bare Space holders will be charge on actual consumption.
- A host of other services and facilities like water, telephones & security etc can be availed on payment.

X

For further information please contact :

Marketing Agent in China :
Mr. Nikhil Mobile : 0086 - 13428997050
Email : comit@shenzhenstaronline.com

ET-ICT Secretariat

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